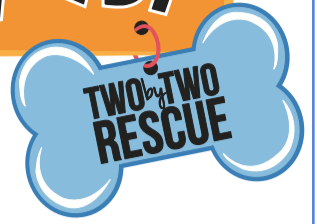


BARKTOBERFEST



SUNDAY, OCTOBER 17, 2021 | HELENA AMPHITHEATER PARK

SPONSORSHIP OPPORTUNITIES

BEST IN SHOW | \$7,500

Exclusive Presenting Sponsor

- Naming rights for event – “Presented by...”
- VIP (Very Important Pup) Admission for fifteen to Barktoberfest, including hospitality tent
- Invitation for ten to VIP kick-off cocktail party (October 15)
- Complimentary booth space in prime event location
- Premiere logo placement on event t-shirt and signage
- Logo, with link, on Two by Two Rescue website
- Inclusion in all event promotions, media announcements and social media
- Recognition from event stage
- Fifteen event shirts
- One month sponsorship of Two by Two Rescue van (logo signage)

LEADERS OF THE PACK | \$5,000

Three non-competing sponsorships available

- Recognition as exclusive sponsor of one key event attraction*
 - Barktoberfest Adoption Center
 - Off-leash Dog Park
 - Puppy Pen Kids' Zone
- VIP Admission for ten to Barktoberfest, including hospitality tent
- Invitation for six to VIP kick-off cocktail party (October 15)
- Complimentary booth space in prime event location
- Prominent logo placement on event t-shirt and signage
- Logo, with link, on Two by Two Rescue website
- Inclusion in all event promotions, media announcements and social media
- Recognition from event stage
- Ten event shirts

TOP DOGS | \$2,500

Three of four non-competing sponsorships available

- Recognition as exclusive host of one event feature*
 - Barktoberfest Parking Shuttles
 - Dog & Master Masquerade
 - VIP Hospitality Tent
 - Kick-off Yappy Hour
- VIP Admission for six to Barktoberfest, including hospitality tent
- Invitation for four to VIP kick-off cocktail party (October 15)
- Complimentary booth space at event
- Logo placement on event t-shirt and signage
- Logo, with link, on Two by Two Rescue website
- Inclusion in event promotion and social media
- Six event shirts

** Choice based on availability at time of sponsorship commitment*

PICKS OF THE LITTER | \$1,000

Seven of eight sponsorships available

- VIP Admission for four to Barktoberfest, including hospitality tent
- Invitation for two to VIP kick-off cocktail party (October 15)
- Complimentary booth space at event
- Logo placement on event t-shirt and signage
- Logo, with link, on Two by Two Rescue website
- Inclusion in event promotion and social media
- Four event shirts

BARKTOBERFEST BEST FRIENDS | \$500

Three of ten sponsorships available

- VIP Admission for two to Barktoberfest, including hospitality tent
- Invitation for two to VIP kick-off cocktail party (October 15)
- Logo placement on event t-shirt
- Listing on event signage
- Listing, with link, on Two by Two Rescue website
- Two event shirts

PUPPY PALS | \$250

Unlimited

- VIP Admission for two to Barktoberfest, including hospitality tent
- Invitation for two to VIP kick-off cocktail party (October 15)
- Two event shirts

REPLY DEADLINES

September 24

Response by this date ensures inclusion in event promotion and on event shirts

October 1

Response by this date ensures proper recognition at the event

QUESTIONS?

Email Barktoberfest@TwobyTwoRescue.com

THANK YOU FOR YOUR TAIL-WAGGING SUPPORT!

We're excited to celebrate Barktoberfest with Two by Two Rescue! Please accept this as our commitment of support.

BEST IN SHOW LEADER OF THE PACK TOP DOG PICK OF THE LITTER BARKTOBERFEST BEST FRIEND PUPPY PAL

NAME (TO APPEAR IN PRINTED MATERIALS)

CONTACT

ADDRESS

CITY | STATE | ZIP

PHONE

EMAIL

Enclosed is a check for \$ _____ payable to *Two by Two Rescue*.

Please charge my credit card. VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER

EXP DATE

CVV

BILLING ZIP CODE

We agree to this sponsorship and recognize the benefits of support. We understand that the fulfillment of benefits is dependent on our timely submission of logos, website links and other materials as requested.

SIGNATURE

DATE

Return to BARKTOBERFEST | PO BOX 708 | HELENA, AL 35080 | Barktoberfest@TwobyTwoRescue.com