



TWO BY TWO RESCUE Barktoberfest 2022

SUNDAY
OCTOBER 30, 2022
HELENA AMPHITHEATER PARK

SPONSORSHIP OPPORTUNITIES

Barktoberfest is back and unleashing more fun than ever!
PLEASE JOIN US!

BEST IN SHOW \$7,500 Exclusive Presenting Sponsor

- Naming Rites for event (Presented by...)
- VIP (Very Important Pup) admission for fifteen to Barktoberfest, including hospitality tent
- Invitation for 10 to VIP cocktail party (Oct. 28)
- Complementary booth space, in prime location
- Premiere logo placement on event t-shirt/signage
- Logo & link on Two by Two website
- Inclusion on promo materials including media and social media recognition
- Recognition from event stage
- Fifteen event t-shirts

LEADERS OF THE PACK \$5,000

Three non-competing sponsorships available

- Recognition as exclusive sponsor of one key event (Adoption Center, Kid's Zone, Hospitality)
- VIP (Very Important Pup) admission for ten to Barktoberfest, including hospitality tent
- Invitation for six to VIP cocktail party (Oct. 28)
- Complementary booth space, in prime location
- Prominent logo placement on event t-shirt/signage
- Logo & link on Two by Two website
- Inclusion on promo materials including media and social media recognition
- Recognition from event stage
- Ten event t-shirts

TOP DOGS \$2,500

3 of 4 non-competing sponsorships available

- Recognition as exclusive sponsor of one key event (Event Shuttles, Pet Parade, Kick-off Yappy Hour, Photo booth)
- VIP (Very Important Pup) admission for six to Barktoberfest, including hospitality tent
- Invitation for four to VIP cocktail party (Oct. 28)
- Complementary booth space
- Logo placement on event t-shirt/signage
- Logo & link on Two by Two website
- Inclusion on promo materials including media and social media recognition
- Six event t-shirts

PICK OF THE LITTER \$1,000

5 of 8 sponsorships available

- VIP (Very Important Pup) admission for four to Barktoberfest, including hospitality tent
- Invitation for four to VIP cocktail party (Oct. 28)
- Complementary booth space
- Logo placement on event t-shirt/signage
- Logo & link on Two by Two website
- Inclusion on promo materials including media and social media recognition
- Four event t-shirts

BARKTOBERFEST BEST FRIENDS \$500

5 of 10 sponsorships available

- VIP (Very Important Pup) admission for two to Barktoberfest, including hospitality tent
- Invitation for two to VIP cocktail party (Oct. 28)
- Logo placement on event t-shirt/signage
- Logo & link on Two by Two website
- Inclusion on promo materials including media and social media recognition
- Two event t-shirts

PUPPY PALS \$250

Unlimited

- VIP (Very Important Pup) admission for two to Barktoberfest, including hospitality tent
- Invitation for two to VIP cocktail party (Oct. 28)
- Two event t-shirts

REPLY DEADLINES:

September 30

This ensures logo placement on print materials and event shirts

October 12

This ensures proper recognition at event

Questions?

Email barktoberfest@twobytworescue.com

We are excited to celebrate Barktoberfest with Two by Two Rescue! Please accept this as our commitment of sponsorship.

BEST IN SHOW \$7,500

LEADER OF THE PACK \$5,000

TOP DOG \$2,500

PICK OF THE LITTER \$1,000

BARKTOBERFEST BEST FRIEND \$500

PUPPY PAL \$250

NAME (TO APPEAR IN PRINTED MATERIALS)

CONTACT NAME

PHONE

EMAIL

MAILING ADDRESS

Enclosed is a check for \$_____ payable to *Two by Two Rescue*.

Please charge my credit card. _____

Card Number

EXP DATE

CVV

BILLING ZIP CODE

We agree to this sponsorship and recognize the benefits of support. We understand that fulfillment of benefits is dependent on our timely submission of logos, website links, and other materials as requested.

RETURN TO:

Signature

Date

BARKTOBERFEST / PO BOX 708 / HELENA, AL 35080 / BARKTOBERFEST@TWOBYTWOESCU.COM